



Marni Blythe works with healthcare organizations that want high-performing leadership and a culture that will lead to improved retention, performance and profitability.

“What clients have to say”

“Marni Blythe is the epitome of leadership and emotional intelligence. When Marni speaks, transformation happens. A true powerhouse in the world of leadership expertise.”

Anne Duffy
Dental Entrepreneur Women

“Working with Marni Blythe has been one of the most transformative decisions we’ve made for our oral surgery practice. Marni brought a level of strategic insight, operational discipline, and leadership that has elevated every aspect of our business.”

Dr. Brent DeLong, DDS
Gaston Oral & Maxillofacial Surgery

“I am so blown away by all that we have accomplished in the last year working with Marni. She has brought a cohesive environment and improved our collaborative culture in ways that are difficult to describe. I could not be more proud to be affiliated with Marni.”

Dr. David Lee Hill, DDS
Chapel Hill Oral & Maxillofacial Surgery

“I can say without hesitation that working with Marni was life-changing for me, both personally and in my business. Her coaching went far beyond tactics or strategy; she helped me fundamentally shift how I think, lead, and show up.”

Cassie Talon
The Fractional Match

“It is with great pleasure and complete confidence that I write these positive words about Marni Blythe. I worked alongside her for several years as our firm benefited from her immense talent of training, public speaking and coaching of others.”

Phil Mims
CEO Nussentials Corporation

Programs

“CULTURE BY DESIGN, NOT DEFAULT”

- Establish clear expectations, norms, and accountability across the organization
- Align leadership behaviors with the results the organization expects
- Build psychological safety while maintaining high performance standards

“NAVIGATING HIGH-STAKES CONVERSATIONS”

- Stay grounded and effective under emotional pressure
- Address issues directly while preserving trust and respect
- Replace avoidance with clarity, care, and productive dialogue

“THE FORMULA FOR PREDICTABLE GROWTH”

- Focus on the few metrics that matter most
- Use data to guide leadership decisions, not punish performance
- Translate goals into consistent, predictable execution

MARNI BLYTHE KNOWS HOW TO BUILD HIGH PERFORMING HEALTHCARE CULTURES.

Marni Blythe builds high-performing healthcare cultures. A former C-suite executive and serial entrepreneur, she’s partnered with Fortune 100 companies and independent healthcare practices to drive measurable improvements in leadership, culture, and results. She is the co-author of Culture Catalyst and a sought-after media voice.



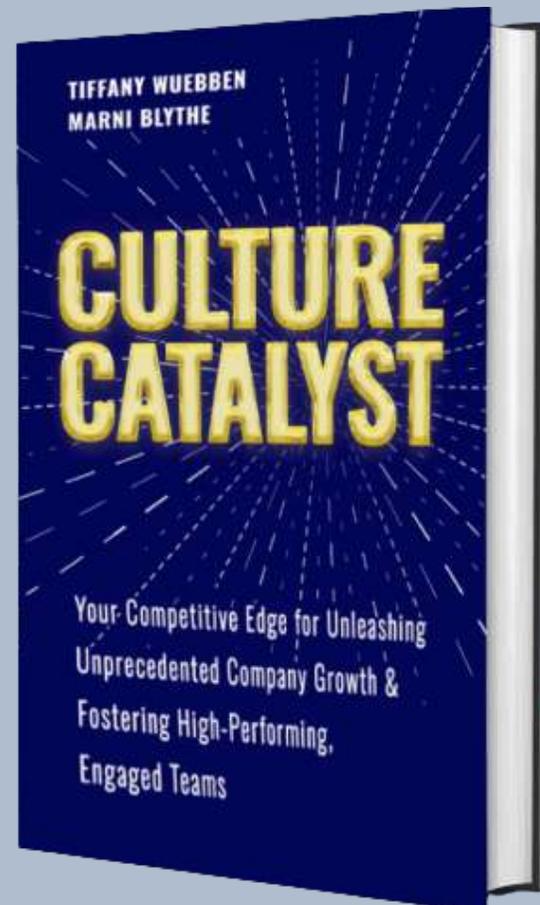
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10 Powerful Culture Catalyst Tips

- 1 CULTURE IS NOT A PERK—IT'S A STRATEGY.**
If your culture isn't intentionally designed, it's being accidentally created.
- 2 WELLNESS IS A LEADERSHIP RESPONSIBILITY, NOT AN HR INITIATIVE**
Burned-out teams don't perform at their best, no matter how talented they are.
- 3 EMOTIONAL INTELLIGENCE IS THE REAL COMPETITIVE ADVANTAGE.**
Skills get people hired. Emotional intelligence keeps teams thriving.
- 4 WHAT LEADERS TOLERATE BECOMES THE CULTURE.**
Silence is endorsement—especially when behavior contradicts your values.
- 5 COMMUNICATION DOESN'T NEED TO BE PERFECT; IT NEEDS TO BE CONSISTENT.**
Clarity builds trust faster than charisma ever will.
- 6 PSYCHOLOGICAL SAFETY FUELS PERFORMANCE.**
People do their best work when they feel safe enough to speak up, fail forward, and grow.
- 7 GROWTH-MINDED TEAMS OUTPERFORM FIXED-MINDED TEAMS—EVERY TIME.**
Progress beats perfection, and learning beats ego.
- 8 YOUR TEAM DOESN'T NEED MORE MOTIVATION—THEY NEED MORE MEANING.**
When people understand the “why,” engagement follows naturally.
- 9 LEADERSHIP STARTS WITH SELF-REGULATION.**
How you respond under pressure sets the emotional tone for everyone else.
- 10 THRIVING CULTURES ARE BUILT ONE INTENTIONAL BEHAVIOR AT A TIME.**
Small daily actions compound into extraordinary results.



Praise For Marni's New Book!

“Being a great leader and building a great team doesn't happen by accident. This book will show you how, step by step.”

Katherine Eitel Belt, CSP
Founder/CEO LionSpeak

“Culture Catalyst is a must-read! Its practical strategies not only improve communication, leadership, and emotional intelligence but also profoundly impact workplace culture. No matter your business size, this book is your guide to sustainable growth and lasting success.”

Tina Saw, DDS
Founder & CEO, Oral Genome



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