



Marni Blythe works with healthcare organizations who want high-performing leadership and a culture that leads to improved retention, performance, and profitability.

“What clients have to say”

“Marni Blythe is the epitome of leadership and emotional intelligence. **When Marni speaks, transformation happens.** A true powerhouse in the world of leadership expertise.”

Anne Duffy

Dental Entrepreneur Women

“Working with Marni Blythe has been **one of the most transformative decisions** we’ve made for our oral surgery practice. Marni brought a level of strategic insight, operational discipline, and leadership that has **elevated every aspect of our business.**”

Dr. Brent DeLong, DDS

Gaston Oral & Maxillofacial Surgery

“I am so blown away by all that we have accomplished in the last year working with Marni. She has brought a cohesive environment and **improved our collaborative culture in ways that are difficult to describe.** I could not be more proud to be affiliated with Marni.”

Dr. David Lee Hill, DDS

Chapel Hill Oral & Maxillofacial Surgery

Programs

“CULTURE BY DESIGN, NOT DEFAULT”

- Establish clear expectations, norms, and accountability across the organization
- Align leadership behaviors with the results the organization expects
- Build psychological safety while maintaining high performance standards

“NAVIGATING HIGH-STAKES CONVERSATIONS”

- Stay grounded and effective under emotional pressure
- Address issues directly while preserving trust and respect
- Replace avoidance with clarity, care, and productive dialogue

“THE FORMULA FOR PREDICTABLE GROWTH”

- Focus on the few metrics that matter most
- Use data to guide leadership decisions, not punish performance
- Translate goals into consistent, predictable execution

“LEAD FROM WITHIN”

- Identify beliefs driving stress and reactions
- Stay grounded during clinical challenges
- Lead teams with authenticity and trust

MARNI BLYTHE KNOWS HOW TO BUILD HIGH-PERFORMING DENTAL CULTURES.

Marni Blythe builds high-performing dental cultures. A former C-suite executive and serial entrepreneur, she’s partnered with Fortune 100 companies and independent dental practices to drive measurable improvements in leadership, culture, and results. She is the co-author of Culture Catalyst and a sought-after media voice.



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5 Powerful Culture Catalyst Tips

1

CULTURE IS NOT A PERK—IT'S A STRATEGY.

If your culture isn't intentionally designed, it's being accidentally created.

2

WELLNESS IS A LEADERSHIP RESPONSIBILITY, NOT AN HR INITIATIVE

Burned-out teams don't perform at their best, no matter how talented they are.

3

EMOTIONAL INTELLIGENCE IS THE REAL COMPETITIVE ADVANTAGE.

Skills get people hired. Emotional intelligence keeps teams thriving.

4

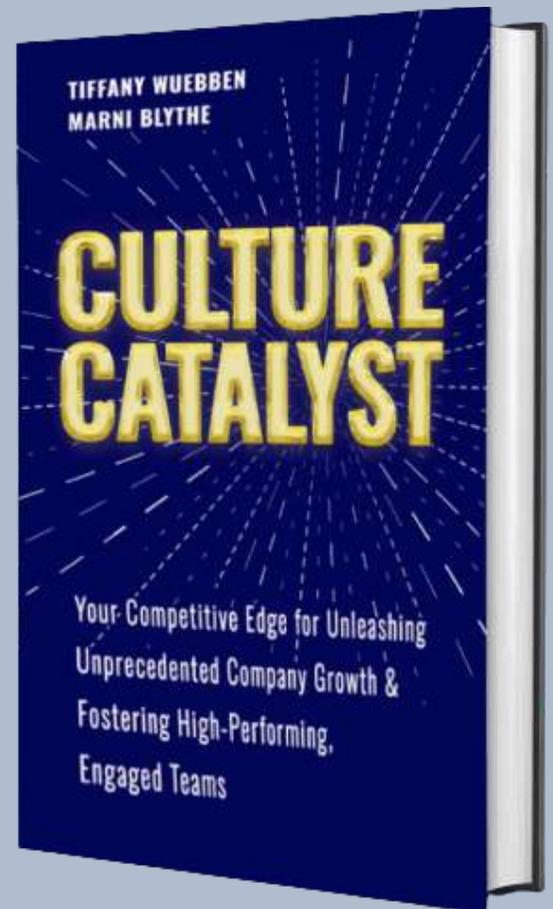
WHAT LEADERS TOLERATE BECOMES THE CULTURE.

Silence is endorsement—especially when behavior contradicts your values.

5

COMMUNICATION DOESN'T NEED TO BE PERFECT; IT NEEDS TO BE CONSISTENT.

Clarity builds trust faster than charisma ever will.



Praise For Marni's New Book!

"Being a great leader and building a great team doesn't happen by accident. This book will show you how, step by step."

Katherine Eitel Belt, CSP
Founder/CEO LionSpeak

"Culture Catalyst is a must-read! Its practical strategies not only improve communication, leadership, and emotional intelligence but also profoundly impact workplace culture. No matter your business size, this book is your guide to sustainable growth and lasting success."

Tina Saw, DDS
Founder & CEO, Oral Genome



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