



Marni Blythe works with healthcare organizations who want high-performing leadership and a culture that leads to improved retention, performance, and profitability.

## “What clients have to say”

“Marni Blythe is the epitome of leadership and emotional intelligence. **When Marni speaks, transformation happens.** A true powerhouse in the world of leadership expertise.”

**Anne Duffy**

*Dental Entrepreneur Women*

“Marni was an incredible speaker for our group. She’s **relatable**, brings amazing energy to the room, and most importantly, gave us **actionable steps** we can immediately apply as leaders. Our team especially connected with her message around soul care and the importance of **leading with human intelligence** and genuine connection. We’re so grateful she joined us, and I know she would be an incredible speaker for any organization.”

**Christina Helwig, CEO**

*Advocare*

“I am so blown away by all that we have accomplished in the last year working with Marni. She has brought a cohesive environment and **improved our collaborative culture in ways that are difficult to describe.** I could not be more proud to be affiliated with Marni.”

**Dr. David Lee Hill, DDS**

*Chapel Hill Oral & Maxillofacial Surgery*

# Programs

## “HUMAN INTELLIGENCE IN AN AI WORLD”

- Identify beliefs driving stress and reactions.
- Stay grounded during clinical challenges.
- Lead teams with authenticity and trust.

## “THE FORMULA FOR PREDICTABLE GROWTH”

- Focus on the few metrics that matter most.
- Use data to guide leadership decisions, not punish performance.
- Translate goals into consistent, predictable execution.

## “CULTURE BY DESIGN, NOT DEFAULT”

- Establish clear expectations, norms, and accountability across the organization.
- Align leadership behaviors with the results the organization expects.
- Build psychological safety while maintaining high performance standards.

## “NAVIGATING HIGH-STAKES CONVERSATIONS”

- Stay grounded and effective under emotional pressure.
- Address issues directly while preserving trust and respect.
- Replace avoidance with clarity, care, and productive dialogue.

## MARNI BLYTHE KNOWS HOW TO BUILD HIGH-PERFORMING HEALTHCARE CULTURES.

Marni Blythe builds high-performing healthcare cultures. A former C-suite executive and serial entrepreneur, she’s partnered with Fortune 500 & 100 companies and independent healthcare practices to drive measurable improvements in practice management, leadership, culture, and results. She is the co-author of the Amazon best seller, *Culture Catalyst*, and a sought-after media voice.



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# 5 Powerful Culture Catalyst Tips

1

## **CULTURE IS NOT A PERK—IT'S A STRATEGY.**

If your culture isn't intentionally designed, it's being accidentally created.

2

## **WELLNESS IS A LEADERSHIP RESPONSIBILITY, NOT AN HR INITIATIVE**

Burned-out teams don't perform at their best, no matter how talented they are.

3

## **EMOTIONAL INTELLIGENCE IS THE REAL COMPETITIVE ADVANTAGE.**

Skills get people hired. Emotional intelligence keeps teams thriving.

4

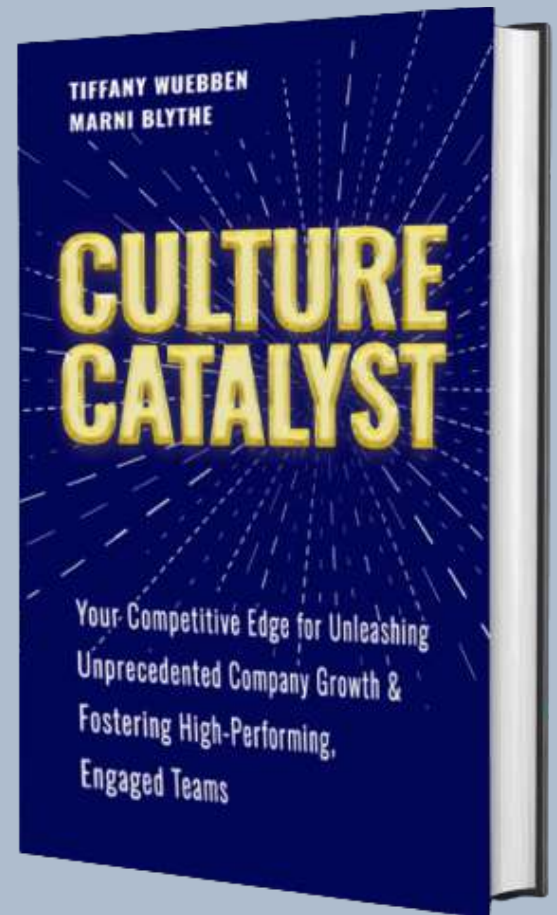
## **WHAT LEADERS TOLERATE BECOMES THE CULTURE.**

Silence is endorsement—especially when behavior contradicts your values.

5

## **COMMUNICATION DOESN'T NEED TO BE PERFECT; IT NEEDS TO BE CONSISTENT.**

Clarity builds trust faster than charisma ever will.



*Praise For Marni's New Book!*

"Being a great leader and building a great team doesn't happen by accident. This book will show you how, step by step."

**Katherine Eitel Belt, CSP**  
*Founder/CEO LionSpeak*

"Culture Catalyst is a must-read! Its practical strategies not only improve communication, leadership, and emotional intelligence but also profoundly impact workplace culture. No matter your business size, this book is your guide to sustainable growth and lasting success."

**Tina Saw, DDS**  
*Founder & CEO, Oral Genome*



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